Advance Michigan Catalyst

PARTNERSHIP LEAD ORGANIZATION – SOUTHEAST MICHIGAN COMMUNITY ALLIANCE (SEMCA)

SERVICE AREA
MICHIGAN: Genesee, Hillsdale, Huron, Jackson, Lapeer, Lenawee, Livingston, Macomb, Monroe, Oakland, Saint Clair, Sanilac, Shiawassee, Tuscola, Washtenaw, and Wayne; and serves the following cities: Ann Arbor, Detroit, Flint, Jackson and Pontiac.

GOALS
- Train 675 unemployed and underemployed individuals in robotics and automation
- Place almost 315 formerly unemployed and underemployed individuals into unsubsidized employment
- Upskill 225 incumbent workers
- Assist completers in realizing a median wage of $16.61 per hour

TARGETED POPULATIONS
- Unemployed and long-term unemployed adults
- Underemployed adults
- Incumbent workers and non-traditional populations

TARGETED INDUSTRY
Advanced Manufacturing

PARTNERS
- Employers and Industry Representatives: FANUC; Magna; RHP Enterprises; Wellington; Huron Automatic Screw Company; Employee Resource Network; Automation Alley
- Workforce Boards: Southeast Michigan Community Alliance; Genesee-Shiawassee-Thumb; Michigan Works! Southeast; Macomb/St. Clair Michigan Works!; Detroit Employment Solutions Corporation; Oakland County Michigan Works!; State of Michigan Workforce Development Agency
- Economic Development Agencies: Ann Arbor SPARK; Economic Development Alliance of St. Clair County; Monroe County Business Development Corporation; Shiawassee Economic Development Partnership
- Education and Training Providers: Community Colleges: Baker, Henry Ford, Jackson, Macomb, Monroe, Mott, Schoolcraft, St. Clair, Washtenaw, Wayne
- Others: Workforce Intelligence Network (WIN); Focus Hope (CBO)

ACHIEVEMENTS
- Exceeding goal of target population served
- Exceeding goal of target population completing training and obtaining employment
- Exceeding goal of median hourly wage earnings at employment placement

PROGRAM HIGHLIGHTS
- Strengthening partnerships between local workforce development agencies and community colleges
- Developing career pathways for advance manufacturing in robotics and automation
- Leveraging employer and other partner relationships to help providers obtain equipment at a reduced cost to help train participants
On February 27, the Michigan Works! Association hosted its annual state-wide Impact Awards honoring those who’ve built economic results by actively creating jobs and developing fresh talent in their communities. Award winners include Michigan businesses, partners, employees and Michigan Works! Agencies. This high-profile event brings lawmakers and economic achievers together for a unique look at the work that’s transforming Michigan’s economic vitality. During the event, lawmakers present tributes to award winners, who share their stories and the role Michigan Works! played in their success.

During the event, the Macomb/St. Clair Michigan Works! recognized Michael Rentz, a six-year Veteran of the US Marine Corps and returning citizen that was co-enrolled in the America’s Promise grant. Mr. Rentz worked with Macomb/St. Clair Michigan Works!, the local workforce investment board and Catalyst, a sub-recipient, to receive employment and training services. Macomb/St. Clair Michigan Works! worked with a career planner following a skills assessment to identify a 15-week Controls Technician training opportunity offered at Macomb Community College through America’s Promise. Following the training, Mr. Rentz was placed as a Machine Maintenance Technician with a local employer, who was also recognized at the Impact Awards.